



THE GENERAL DATA PROTECTION REGULATION IS COMING ARE YOU READY FOR 2018?





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Quirk Solutions are the UK's premier exponents of business wargaming working with large brands such as Shell, Heineken, Waitrose, Bupa, Standard Life Investments, NHS.

Wargaming is a tool the military developed to stress test and evaluate plans before committing resources into action. Quirk Solutions have adapted the military model into a successful commercial version, stress testing plans to identify risks and opportunities.



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GDPR is the next step in data protection for clients, employees and a range of different departments within organisations. The implications are widespread throughout companies and will impact significantly on how we capture and store personal data.

WHO DOES GDPR AFFECT?

The GDPR regulation will impact every business, organisation, person or group who are collecting personal data. For businesses it will have organisation wide impact. Departments such as Marketing, IT, HR, Sales, Supply Chain, Operations, Legal & Data Privacy, EPMO (Enterprise Project Management Office), Enterprise Architect and Compliance are just some of the company departments that will need to ensure they are ready for the legislation on May 25th, 2018.

IS GDPR RELEVANT TO UK COMPANIES?

The UK may well be seeking to leave the EU in the future but this legislation will come into effect in May 2018, long before the Brexit agreements are in place. Additionally the Information Commissioners Office have already declared that they are looking to introduce similar legislation under UK law once Brexit has come into place.

WHY IS GDPR SIGNIFICANT?

Cybercrimes such as online fraud, identity theft, espionage, theft of personal data, extortion and fiscal theft are on the rise costing the UK economy millions ever year. PWC found that cybercrime has become the second most reported crime in 2016 and according to figures released by the UK Department for Culture, Media and Sport, almost half of all UK companies experienced a cyber attack in 2016. The figures also revealed that the average cost per attack was £1,570 for all companies, rising to £19,600, with larger companies (with over 250 employees) being targeted more often. Under GDPR companies will need to put in place rigorous measures to ensure that the data they collect and store is protected against these types of crimes.



WARGAMING FOR GDPR

Listen to Quirk Solutions Managing Director talk about the consequences of not being ready for GDPR in May 2018 and how wargaming for GDPR can help identify the risks and loopholes.
[Quirk Solutions GDPR Podcast Channel](#)

Wargaming stress tests plans to identify risks and opportunities. It identifies potential failure points, helping to reduce the chance of future mistakes.

WHY WARGAME FOR GDPR?

The consequences for organisations not being compliant with GDPR are significant. The legislation will be regulated by the Information Commissioners Office and, depending on the severity of the breach and the nature of the business, fines will be based on a two tiered sanction regime – with lesser incidents mapped against €10 million (£7.9 million) or 2% (whichever is greater) of an organisation’s global turnover, and more severe incidents mapped against €20 million or 4% of turnover (whichever is greater).

Furthermore the damage posed to a company’s reputation by a data breach or cyber attack can be significant, especially if that company is found to have not been robust in protecting the personal data they collect and retain. For example, TalkTalk’s 2016 fine of £400,000 following hackers accessing customer data as a result of security failings would rocket to £59 million under GDPR legislation.

Wargames with Quirk Solutions investigates and ensures that a company are covering all necessary aspects of their business to deal with the pending GDPR legislation. Feedback from our clients shows that wargames are a unique and

HOW DOES WARGAMING WITH BUSINESS WORK?

Wargaming works by aligning internal stakeholders and getting them to cooperate and find solutions. It creates a space that allows all stakeholders to understand the complexity of the problem at hand and present a controlled challenge to group think while dealing with internal conflicts.



Click on the image here to watch a video outlining how the wargaming process works in helping businesses deal with difficult issues.



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WHAT OUR CLIENTS SAY ABOUT US

We have the privilege of working with some of the UK's leading businesses. Click on the image above to learn what some of our leading clients say about our wargaming sessions and us as a company

Building on the success to date we have developed specific GDPR wargames. We have engaged with legal, data protection and cyber security experts to help test business resilience for GDPR.

STEP 1: CONSIDER IF YOUR COMPANY NEEDS EXTERNAL EXPERT SUPPORT

Wargames with Quirk Solutions Experts

Our GDPR Wargames offer clients an additional resource where they can avail of this panel of experts to fill positions on the red team, to help challenge the plans put forward by the blue team. Together with the expert facilitation of Quirk Solutions, work will expose loopholes or possible vulnerabilities in plans the teams have in place, therefore strengthening the plans for GDPR readiness.

Wargaming with Internal Stakeholders

Relevant departments will take part in the wargames to ensure and investigate if they are covering all necessary aspects of their business to deal with the pending GDPR legislation. The blue team will be filled with inhouse champions of the company's GDPR plans being tested while the red team those who are going to be affected by that plan.

STEP 2: CHOOSE YOUR PREFERRED FORMAT

We have developed a flexible set of wargames to meet the current demand from our clients based on budget, where they are in their GDPR scheduled plans and how many relevant departments are within their organisation:

Option 1:

A half-day or full-day wargame covering the full breadth of one or all GDPR areas

Option 2:

A half-day wargame focusing on a specific topic e.g. Customer Data or operational scenario assessments

STEP 3: CHOOSE ALL OR ONE PREFERRED PRIORITY

The wargames can cover all, one, or some of the areas of GDPR, dependent on your company's priorities:

- Ongoing compliance and assurance
- Customer data
- Process, technology, information and behavioural aspects currently in place
- Employee data
- Supplier data



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